

SINGLE OUTCOME AGREEMENT MEASURING SUCCESS 2014/15 ANNUAL REPORT

Our assets have provided opportunities for sustainable economic growth.

Over the next three years Partners will work to achieve:





- Growth sectors supported to develop
- Job growth in the identified sectors
- Significant growth in the production of energy
- Support communities to become more economically sustainable
- Utilise the natural and cultural resources for sustainable economic benefit
- Preparing a skilled workforce for growth sectors in the islands
- Reduce carbon footprint




Long term outcomes:

1. The populations of the Outer Hebrides are stable, with a better balance of age, gender and socio-economic groups
2. The economy of the Outer Hebrides and the economies within the Outer Hebrides are thriving
3. The people of the Outer Hebrides are well educated, well trained and well skilled
5. The communities of the Outer Hebrides are stronger and more able to identify, articulate and take action and responsibility regarding their needs and aspirations
6. The people of the Outer Hebrides derive maximum benefit from the natural and cultural resources of the area, whilst at the same time safeguarding those resources to benefit future generations

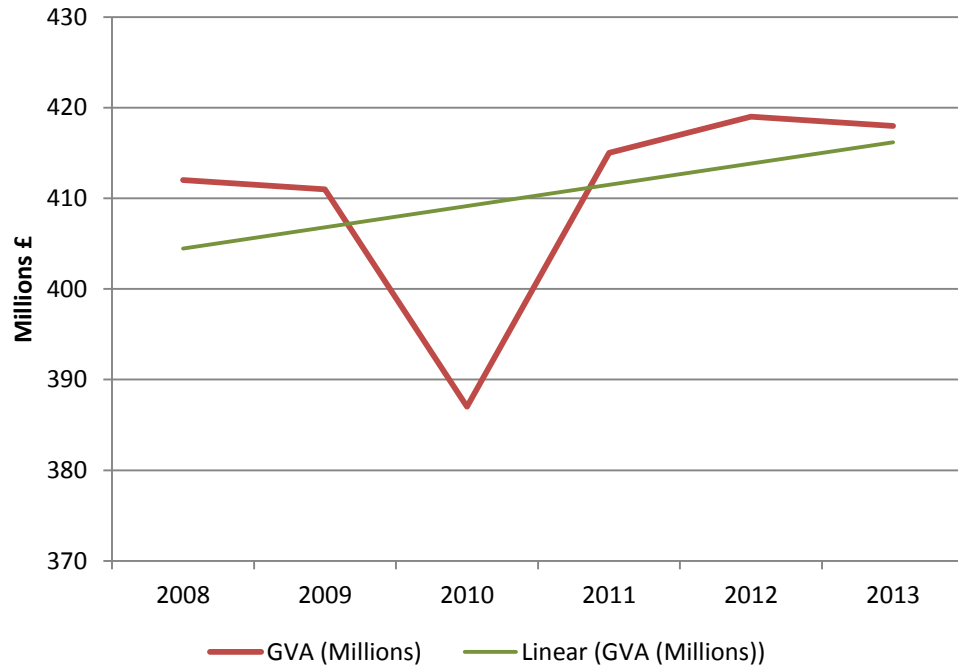
Highlights of some of the work delivered to achieve outcomes

- Significant promotion of the Hebridean brand for food and drink, with events to mark the year of Scotland's Food and Drink and resurrection of Outer Hebrides Food Trail.
- Tourism Outer Hebrides working collaboratively with Public Sector to achieve the outcomes set out in Tourism 2020 Strategy.
- Phase 2 of the Lews Castle Museum and associated works completed, Phase 3 is now underway with funding secured.
- Continued engagement with Governments and suppliers regarding Grid connections
- Oil and Gas decommissioning strategy completed which provides a general overview of the opportunities within the sector for the Outer Hebrides.
- Development of new Foundation Apprenticeships in Health and Social Care and Engineering. These are being piloted in the Outer Hebrides
- Positive destinations for school leavers remain one of the highest in Scotland

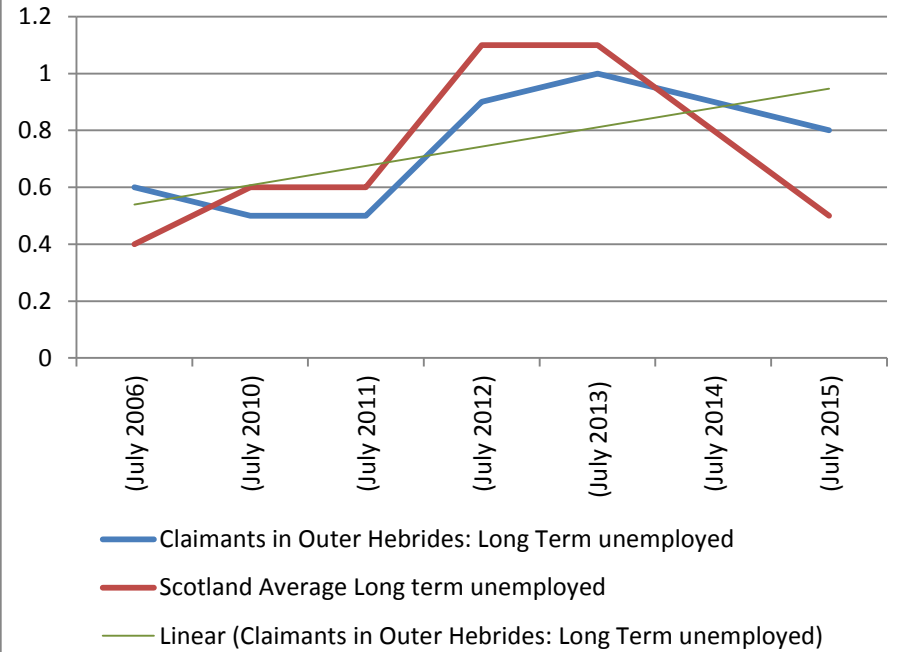
Indicators	Unit	Base line	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Gross Value Added (at NUTS Level 3) SNS http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Regional+Accounts	£	412m (2008)	411m (2009)	387m (2010)	415m (2011)	419m (2012)	418m (2013)	N/A	Increase		
Percentage of JSA claimants by age duration long term unemployed (NOMIS) https://www.nomisweb.co.uk/reports/lmp/la/1946157417/report.aspx	%	0.6 (July 2006)	0.5 (July 2010)	0.5 (July 2011)	0.9 (July 2012)	1.0 (July 2013)	0.9 (July 2014)	0.8 (July 2015)	Decrease (Scottish Av July 2015 -0.5%)		
School leavers positive and sustained destinations (SDS)	%	94.30 (2006/07)	88.90 (2008/09)	92.70 (2009/10)	92.60 (2010/11)	96.1% (2012/13)	96.9% (2013/14)	N/A	Maintain above 90%		follow up survey March 2015 percentage of leavers who were in a positive destination was still 96.9%. This percentage is 5.4pp higher than the national average of 91.5% and is 1.7pp higher than in March 2014 when 95.2% of leavers were in a positive destination.
Population of the Outer Hebrides (NRS mid year population estimates) http://www.nrscotland.gov.uk/statistics-and-data	#	27,060 (mid 2006)	27,420 (mid 2009)	27,600 (mid 2010)	27,690 (mid 2011)	27,560 (mid 2012)	27,400 (mid 2013)	27,250 (mid 2014)	Increase to match and exceed Scottish growth rates		

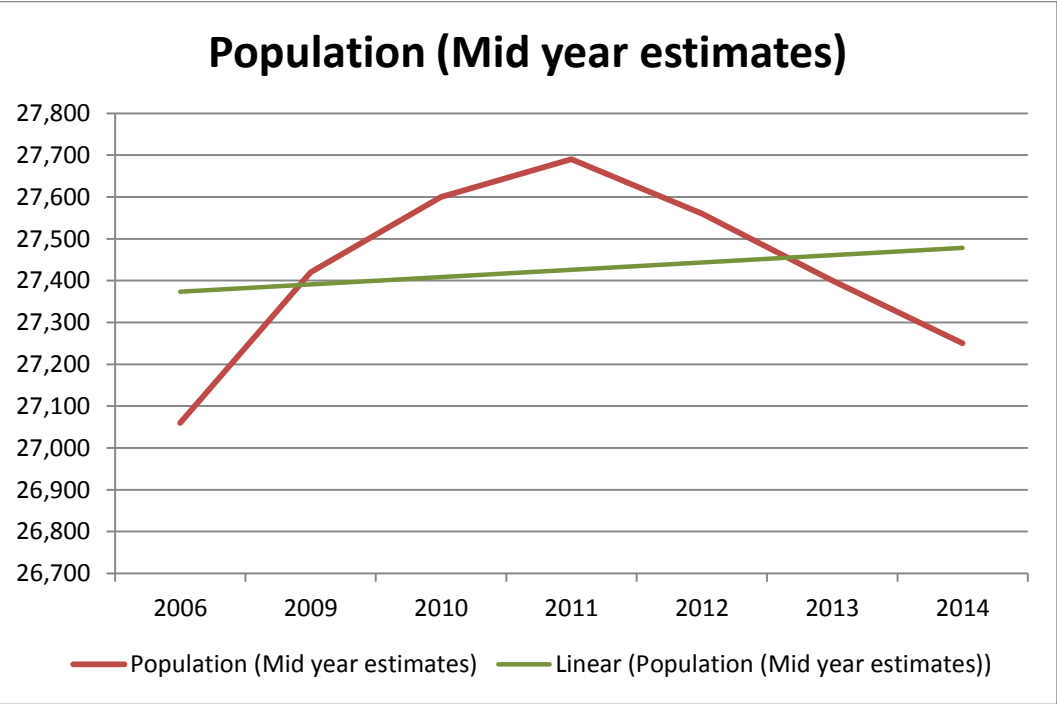
Indicators	Unit	Base line	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
% of designated site features in favourable condition (SNH)	%	95 (2010)	95 (2010)	95 (2011)	95 (2012)	N/A	97.4 (2014)	94.9% (2015)	Maintain at 95%		Highest in Scotland
% of water bodies achieving good ecological status (SEPA)	%	92 (2008)	92	92	92	92	N/A	N/A	93% (2015), 94% (2021), 99% (2027)	N/A	Data not available as SEPA consulting on its performance measures
Overall direction of travel for the priority							 2013/14			 2014/15	

Gross Value Added (at NUTS Level 3)



Percentage of JSA claimants by age duration long term unemployed





Older people positively contribute to our economy and communities, and access appropriate and quality services to enable them to retain their independence

Over the next three years Partners will work to achieve:


- Building the capacity of communities to support older people
- Supporting older people into training, lifelong learning and employment
- Supporting older people into healthier lifestyles
- Support older people to remain independent for as long as possible
- Provided more integrated services for older people





Long term outcomes:

1. The populations of the Outer Hebrides are stable, with a better balance of age, gender and socio-economic groups
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4. The physical and mental health and wellbeing of the people throughout the Outer Hebrides is improved
5. The communities of the Outer Hebrides are stronger and more able to identify, articulate and take action and responsibility regarding their needs and aspirations
7. The services of the Outer Hebrides are of high quality, continuously improving and reflective of local needs

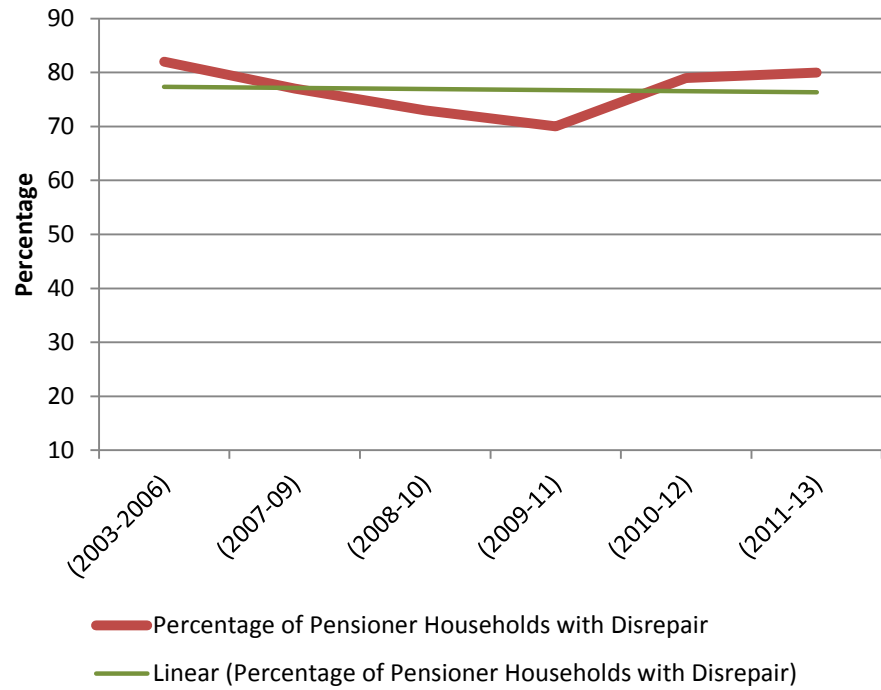
Highlights of some of the work delivered to achieve outcomes

- HHP programme of works on housing to improve heating systems and insulation
- WICAS and Claim it worker supporting older people to ensure they are accessing correct support and benefits
- Targeted approach to encouraging older people to volunteer and stay active. Volunteering remains high in the Outer Hebrides
- Participatory budgeting process applied to the public buses in Uist and Barra to ensure that these services meet the communities needs
- Activities such as community education physical activity are targeted to help keep older people active and participating in the community and reduce social isolation
- Negotiations continue with SSE and OfGEM about a target approach to addressing fuel prices for the most vulnerable.

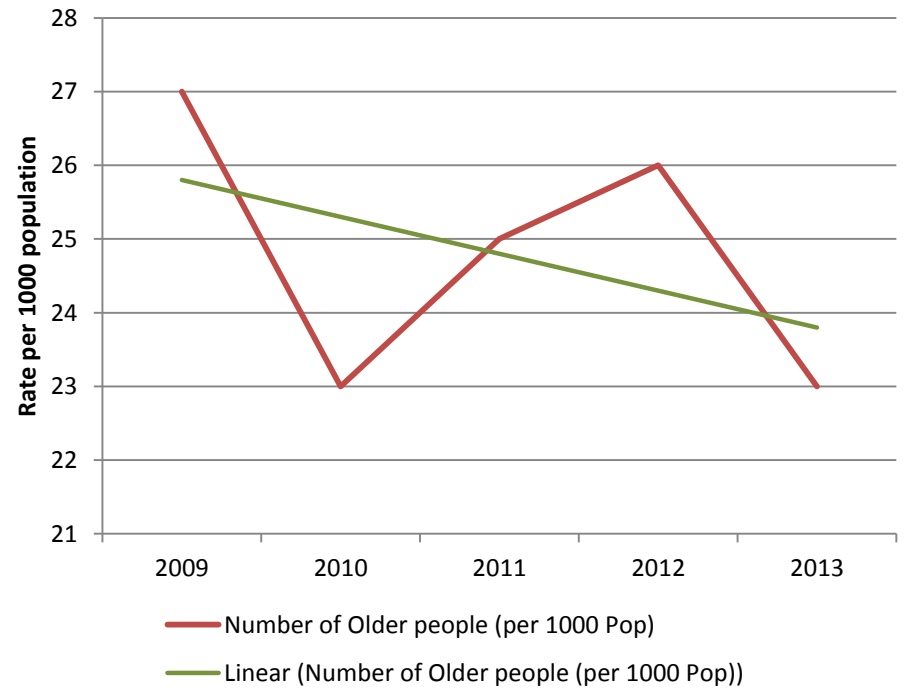
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Number of older people aged 65+ with intensive care needs receiving personal care at home (Rate per 1000 population) www.scotland.gov.uk/Resource/0041/00411610.xls	#	27 (2006)	27 (2009)	31 (2010)	25 (2011)	26 (2012)	23 (2013)	23 (2014)	Increase		Scottish Average 18.3

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Percentage of pensioners in fuel poverty (Scottish Housing Condition Survey www.scotland.gov.uk/Topics/Statistics/SHCS)	%	83.00 (2003-2006)	86.00 (2007-09)	83.00 (2008-10)	80 (2009-11)	86 (2010-12)	79 (2011-13)	N/A	Decrease Scottish National Average 54% (2011-13)		
Pensioner Households with Disrepair Scottish House Condition Survey www.scotland.gov.uk/Topics/Statistics/SHCS)	%	82 (2003-2006)	77 (2007-09)	73 (2008-10)	70 (2009-11)	79 (2010-12)	80% (2011-13)	N/A	Decrease Scottish National Average 78% (2011-13)		
Overall direction of travel for the priority							 2013/14			 2014/15	

Percentage of Pensioner Households with Disrepair



Number of Older people (per 1000 Pop)



Our children and young people have the best start in life

Over the next three years Partners will work to achieve


- Early interventions to ensure that parents are supported
- Support for families in communities
- Support families and children to lead a healthier lifestyle
- Identify and support vulnerable families





Long term outcomes:



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7. The services of the Outer Hebrides are of high quality, continuously improving and reflective of local needs

Highlights of some of the work delivered to achieve outcomes



- Work in the Early Years Collaborative has been targeted at a local and national level to focus on some key areas of significant impact. Tests of change around physical activity, poverty, nutrition and speech and language are being undertaken
- The MIN group (Mother and Infant Nutrition group) are targeting the more vulnerable groups of parents and working to increasing rates of breast feeding and supporting young mothers
- The Raising Attainment for All Collaborative (RAFA) is underway and working with the EYC locally. Several primary schools are undertaking tests fo change and learning the improvement methodology.
- Improved data sharing processes are beginning to take shape, with information share protocols being developed and practical applications of technology to enable sharing.
- Negotiations continue with SSE and OfGEM about a target approach to addressing fuel prices for the most vulnerable.

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Life Expectancy at Birth											
Female (NRS Life Expectancy Scottish Areas)	#	79.90 (2004-06)	82.00 (2007-2009)	82.00 (2008-10)	N/A	N/A	80.2 (2010-12)	80.4 (2011-13)	Meet or exceed Scottish Average 80.80		

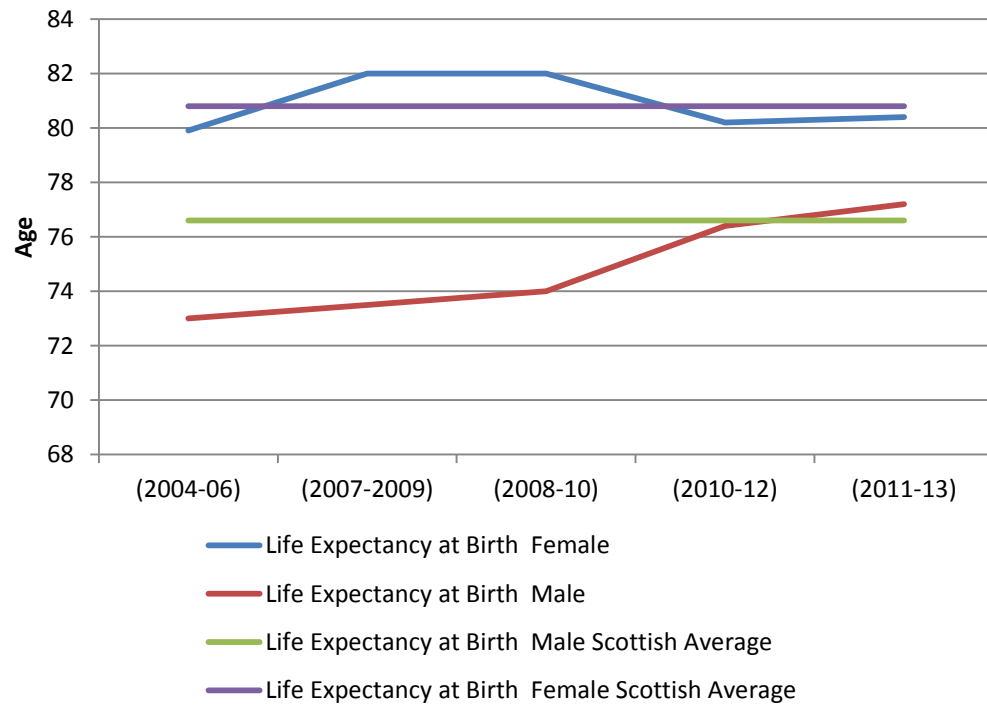
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Male (NRS Life Expectancy Scottish Areas)	#	73.00 (2004-06)	73.50 (2007-09)	74.00 (2008-10)	N/A	N/A	76.4 (2010-12)	77.2 (2011-13)	Meet or Exceed Scottish Average 76.60		
Percentage of children in poverty before housing costs (CPAG) http://www.endchildpoverty.org.uk/why-end-child-poverty/poverty-in-your-area	%	11.78 (Oct – Dec 2013)	N/A	N/A	N/A	N/A	N/A	11.78 (Oct – Dec 2013)	Decrease		Scotland average 12.8% Orkney – 8.89%, Shetland – 6.16%
after housing costs (CPAG) http://www.endchildpoverty.org.uk/why-end-child-poverty/poverty-in-your-area	%	18.68 (Oct – Dec 2013)	N/A	N/A	N/A	N/A	N/A	18.68 (Oct – Dec 2013)	Decrease		Scotland average 20.46% Orkney – 14.37%, Shetland – 10.07%
Percentage of families in fuel poverty (Scottish Housing Condition Survey www.scotland.gov.uk/Topics/Statistics/SHCS)	%	16% (2003-2006)	32% (2007-09)	31% (2008-10)	33% (2009-11)	36% (2010-12)	32% (2011-13)	n/a	Scottish National average 20% (2011-13)		
Rate of Stillbirth (Early Years Collaborative)	No./Rate per	0 2008/09	0	0	0	0	4.4 per 1000 live births		Maintain (National Target 4.9 per 1,000 births in	N/A	See foot note 1 Scotland Rate 2014 – 4.0

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Measure) ISD	1000 total births						(actual number – 1) 2014		2010 to 4.3 per 1,000 births in 2015)		
Rate of Infant Deaths (Early Years Collaborative Measure) ISD	No./ Rate per 1000 total births	0 2009	0 2010	0 2011	8.4 per 1,000 live births (actual number – 2) 2012	0 2013	0 2014	n/a	Decrease (National Target 3.7 per 1,000 live births in 2010 to 3.1 per 1,000 live births in 2015)	N/A	Scotland Rate 2014 – 3.6 See foot note ¹
Percentage of children who have reached all of the expected developmental milestones at the time of their 27-30 month child health review. (Early Years Collaborative Measure)	%	TBC 2013	N/A	N/A	N/A	N/A	67.7		National Target 85%		Scotland 2013/14 figure is 72.1% and relates to the percentage of children with no concerns recorded across all domains.
Percentage of children who have reached all of the expected	%	93.2 (2012/13)	N/A	N/A	N/A	93.2 (2012/13)	94.6 (2013/14)	96.6 (2014/15)	National Target 90%		

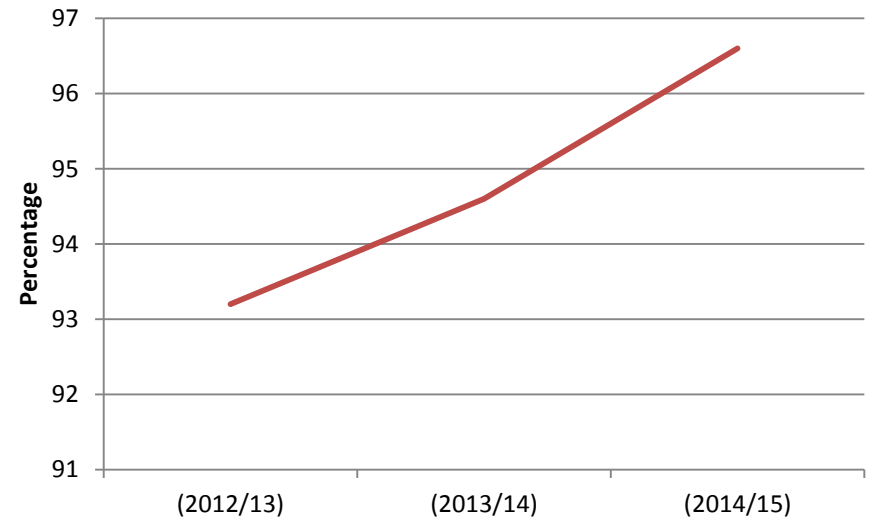
¹ : annual NND rates involve small numbers especially for small areas such as Western Isles and can produce wide fluctuations year on year as a result of chance. It is important then to assess whether this variation is statistically significant. There are a number of ways of doing this while aggregating data over a number of years can also mitigate the effects. Doing so for 2007-12 and assessing significance of variation shows WI within the range of expected normal variation to Scottish norm. Also, taking into account recommendations to measure NNDs for infants > 1000g and without major congenital anomalies or measuring for those over 24 weeks gestation for comparative purposes again places WI in range of expected variation. Although found not to be statistically significant, annual figures should still be investigated for evidence of potential outliers or sentinel events arising from altered processes or other factors and whether suggestive of a trend which may approximate towards statistical significance. All cases are accordingly reviewed on individual basis.

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
developmental milestones at the time the child starts Primary School. (Early Years Collaborative Measure)											
Overall direction of travel for the priority							 2013/14			 2014/15	

Life Expectancy at Birth



Percentage of children who have reached all of the expected developmental milestones at the time the child starts Primary School



Communities are safer and healthier by preventing, and reducing the harmful effects of alcohol

Over the next three years Partners will work to achieve



- Provision of divisionary activities
- Provide education and information for parents, children, young people and adults
- Support employers


Long term outcomes:

4. The physical and mental health and wellbeing of the people throughout the Outer Hebrides is improved
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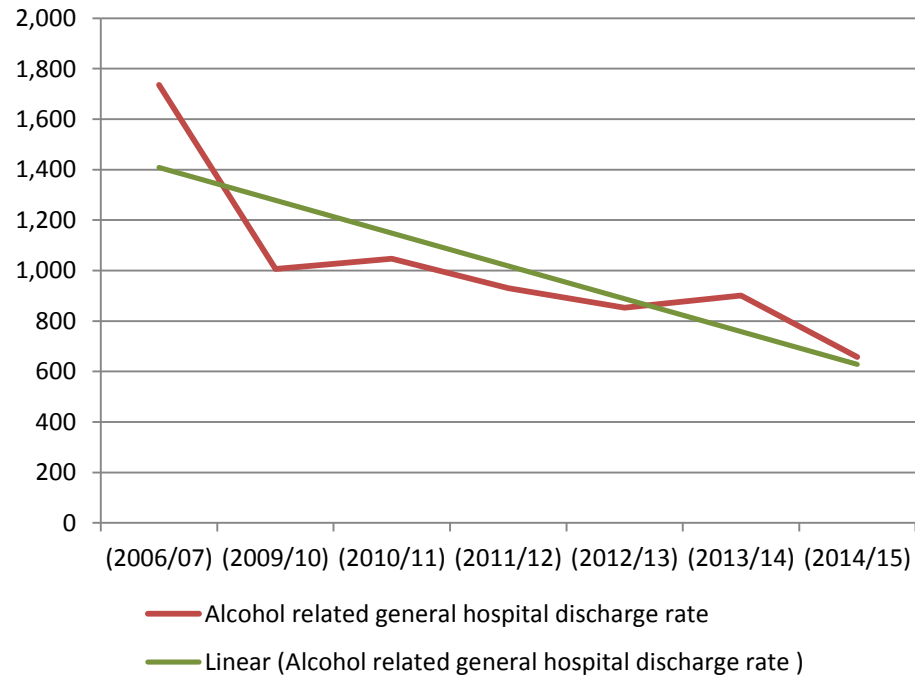
Highlights of some of the work delivered to achieve outcomes

- Improved alcohol education in schools funded through ADP
- ADP continue to focus on Prevention and early and interventions
- Alcohol Focus Scotland workshops for employers on the importance of having a policy.
- Parental information days held on substance misuse well attended
- Alcohol misuse awareness sessions held with in Community Education and Youthwork settings well attended
- Alcohol Brief interventions are being carried out through partnership working of CnES, Police Scotland and NHSWI

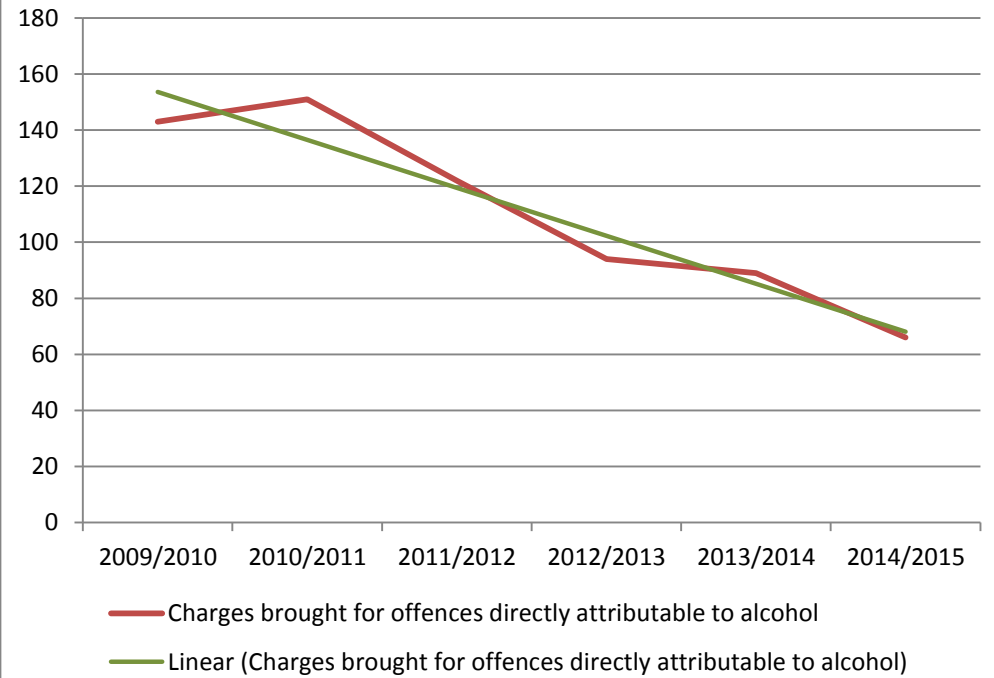
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Charges brought for offences directly attributable to alcohol (Police Scotland)	#	159.00 (2009/10)	159.00 (2009/10)	167 (2010/11)	124 (2011/12)	99 (2012/13)	89 (2013/14)	66 (2014/15)	Decrease		
Alcohol related general hospital discharge rate Data per 100000 population (WI NHS (SMR01) ISD)	per 100,000 pop	1,736 (2006/07) Actual number - 469	1,006 (2009/10) Actual number - 285	1,047 (2010/11) Actual number - 293	930 (2011/12) Actual number - 268	853 (2012/13) Actual number - 234	901 (2013/14) Actual number - 247	657 (2014/15) Actual number - 179* SEE COMMENTS	Decrease to meet Scottish Average (2013/14 Scottish)		Due to changes in the way this indicator is reported and updates to population figures, data for all years has been updated. *LATEST FIGURES ARE

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
ISD Alcohol related hospital discharges)									average was 697 per 100,000 pop)		LOCAL AND PROVISIONAL AND SUBJECT TO AMENDMENT
Percentage of people reporting 'alcohol misuse' as a concern (Police Scotland)	%	52.00 (Summer 2009)	52.00 (Summer 2009)	58.00 (Summer 2010)	58.00 (Summer 2011)	58.9 (Autumn 2012)			Decrease	No longer measured – to be removed	
Reported alcohol related fires per 10000 population (Fire Service National Incident Recording System (for recording incident details) and Control Mobilising System for primary fire incidents with alcohol involvement)	#	0.4 (2006/07)	3.8	1.5	1.9				Decrease	N/A Awaiting data	
Overall direction of travel for the priority							 2013/14			N/A Awaiting data 2014/15	

Alcohol related general hospital discharge rate



Charges brought for offences directly attributable to alcohol



Our communities are physically and mentally healthier through an increase in physical and social activity

Over the next three years Partners will work to achieve


- Increase access to opportunities for physical exercise.
- Increase access to social activities
- Support communities to provide social and physical activities locally
- Support people to access the natural environment safely


Long term outcomes:


4. The physical and mental health and wellbeing of the people throughout the Outer Hebrides is improved
6. The people of the Outer Hebrides derive maximum benefit from the natural and cultural resources of the area, whilst at the same time safeguarding those resources to benefit future generations
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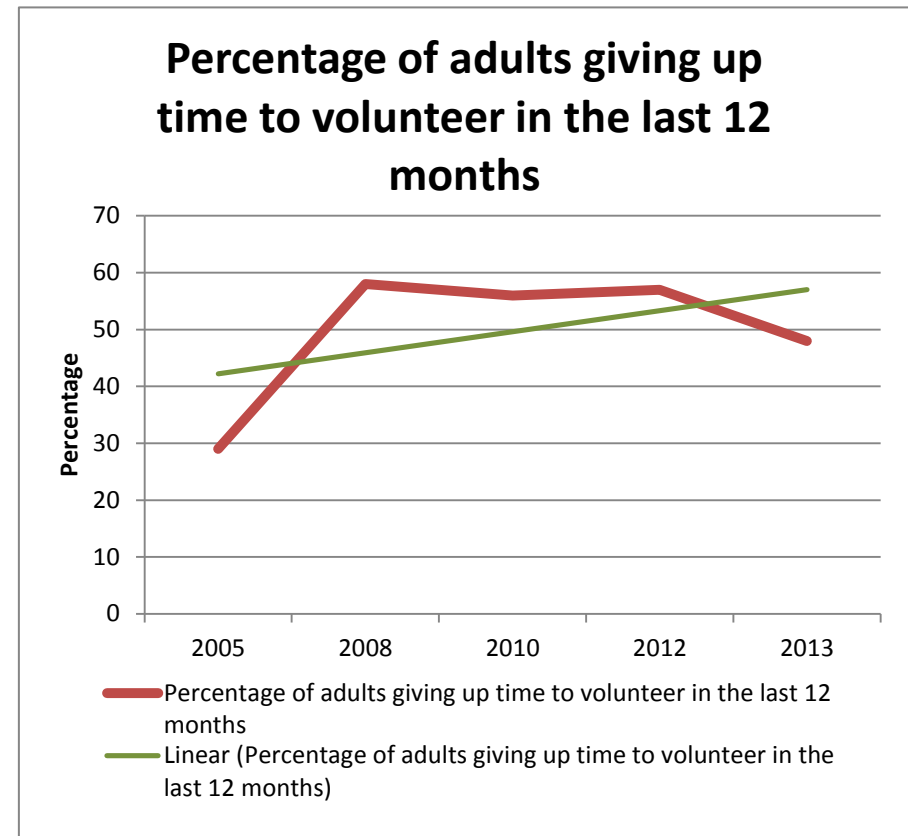
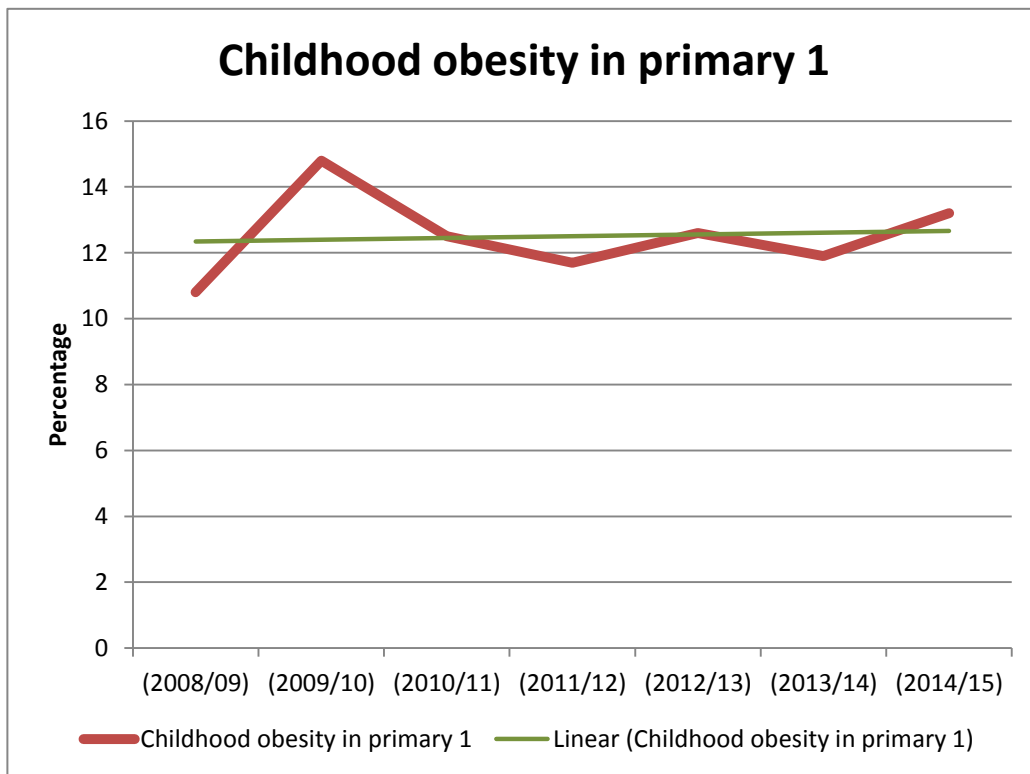
Highlights of some of the work delivered to achieve outcomes

- WISE project established and engaging with young people and community groups to develop paths and walks
- Ongoing development of Hebridean way with local routes
- Slainte Math accessible in communities through community gyms
- EYC tests of change focused on child healthy weight and physical activity

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Childhood obesity in primary 1 (NHS WI/ScotPHO Child Health School System)	%	10.8 (2008/09)	14.8	12.5	11.7	12.6	11.9	13.2*	Decrease to below Scottish average 9.3%		(2012/13 Scottish average was 9.3%) Due to changes in the way this indicator is reported, data for all years has been updated. <i>*LATEST FIGURES ARE LOCAL AND PROVISIONAL AND SUBJECT TO AMENDMENT</i>

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
<p>Percentage of people meeting recommended activity levels</p> <p>Men Scottish Health Survey http://www.scotland.gov.uk/Topics/Statistics/Browse/Health/scottish-health-survey/Publications/healthboard2011xls</p> <p>Women Scottish Health survey http://www.scotland.gov.uk/Topics/Statistics/Browse/Health/scottish-health-survey/Publications/healthboard2011xls</p>	%	44.00 (2011/12)	N/A Previous data is for Shetland , Orkney and Western Isles	N/A Previous data is for Shetland , Orkney and Western Isles	44.00	N/A	N/A		Meet and exceed Scottish Average Scottish average in 2011 is 45%	N/A Data Unavailable	The latest report (2008 – 2011) with analysis published at Health Board level is shown here. The next report containing Health Board analysis (2012 – 2015) and is due to be published in 2016.
	%	29.00 (2011/12)	N/A Previous data is for Shetland , Orkney and Western Isles combined	N/A Previous data is for Shetland , Orkney and Western Isles combined	29.00	N/A	N/A		Meet and exceed Scottish Average Scottish average in 2011 is 33%	N/A Data Unavailable	The latest report (2008 – 2011) with analysis published at Health Board level is shown here. The next report containing Health Board analysis (2012 – 2015) and is due to be published in 2016.
<p>Percentage of adults giving up time to volunteer in the last 12 months Scottish Household Survey http://www.gov.scot/Topics/Statistics/16002/LATables-2013/EileanSiar2013</p>	%	29.00 (2005)	58.00 (2008)	56.00 (2010)	N/A	57 (2012)	48 (2013)		Maintain / increase %		Scottish average in 2005 25% and 2012 27%, 2013 =28%

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Overall direction of travel for the priority							 2013/14			N/A Too much data unavailable 2014/15	



The people of the Outer Hebrides have an improved standard of living through addressing poverty and inequalities.

Over the next three years Partners will work to achieve



- Access to sustainable and appropriate employment
- Access to information about benefits and support
- Reduce fuel poverty








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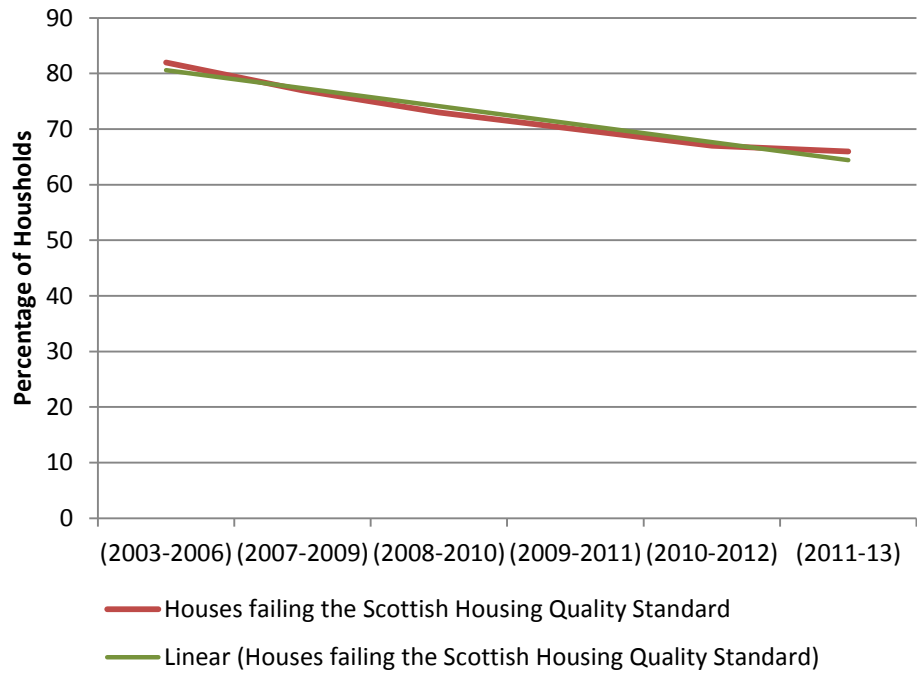
Highlights of some of the work delivered to achieve outcomes

- Accessible advice services and support for those facing hardships
- Local Support services for those being moved to Universal credit.
- Negotiations with SEE about reduction of fuel costs, particularly for the most vulnerable.
- Insulation programmes for hard to heat houses.
- Advice services to reduce fuel poverty

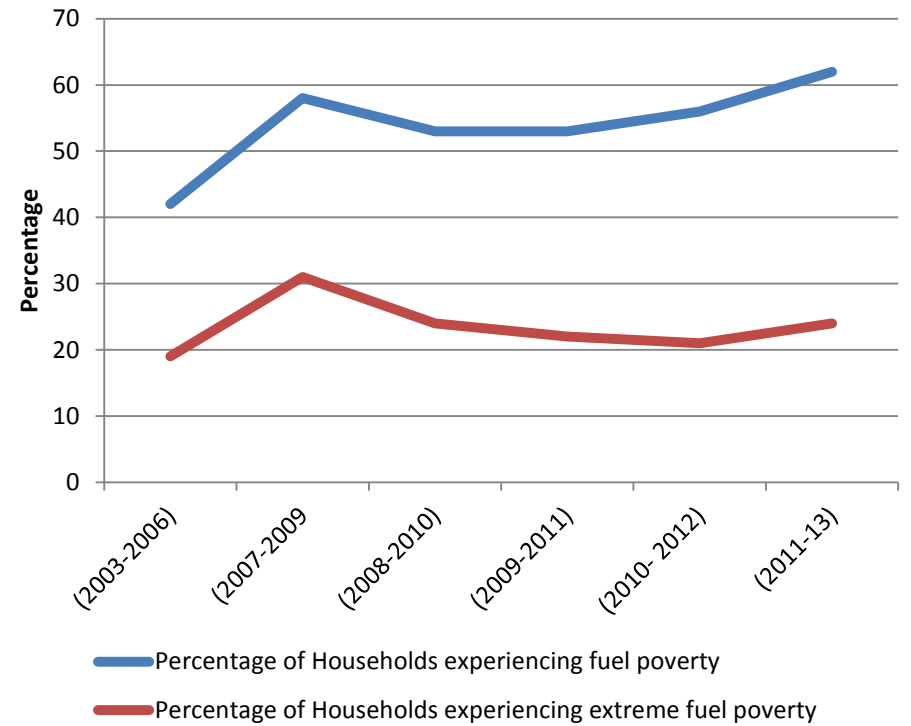
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Income Deprivation SIMD sourced from Scottish neighbourhood Statistics www.sns.gov.uk	%	13 (2010/11)	N/A	13 (2010/11)	12.8 (2011/12)	13 (SIMD 2012)	13 (2013/14)	N/A	Decrease (National average 13%)		
Percentage of children in poverty: Before housing costs	%	11.78 (Oct – Dec 2013)	N/A	N/A	N/A	N/A	N/A	11.78 (Oct – Dec 2013)	Decrease		Scotland average 12.8% Orkney – 8.89%, Shetland – 6.16%

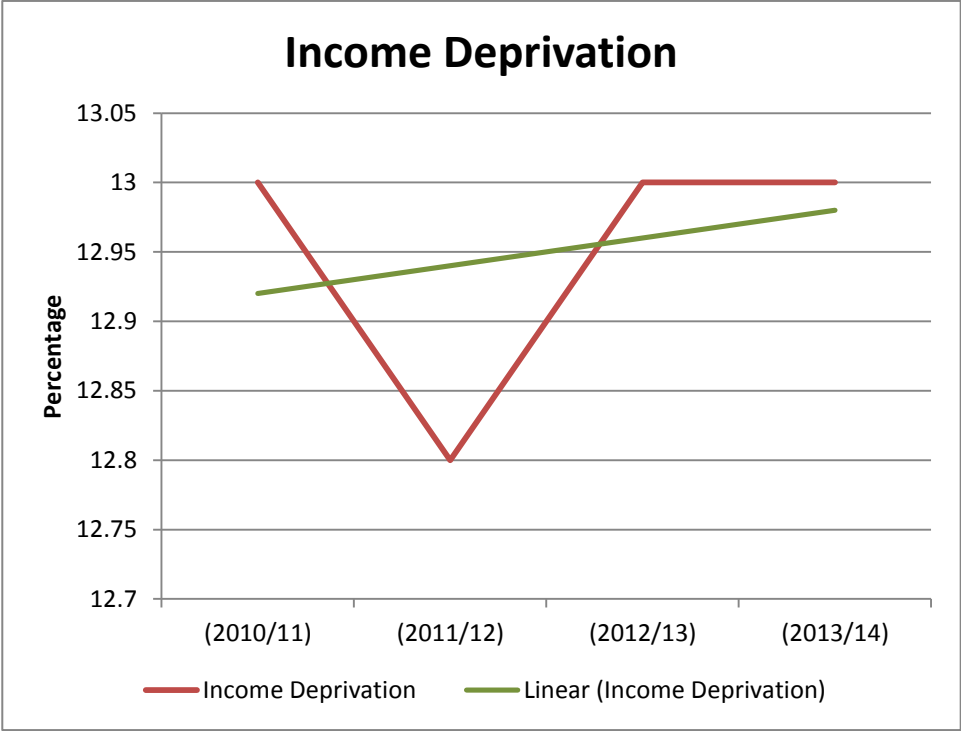
After housing costs CPAG http://www.endchildpoverty.org.uk/why-end-child-poverty/poverty-in-your-area	%	18.68 (Oct – Dec 2013)	N/A	N/A	N/A	N/A	N/A	18.68 (Oct – Dec 2013)	Decrease		Scotland average 20.46% Orkney – 14.37%, Shetland – 10.07%
Percentage of Households experiencing: fuel poverty	%	42 (2003- 2006)	58 (2007- 2009)	53 (2008- 2010)	53 (2009- 2011)	56 (2010- 2012)	62 (2011-13)	N/A	Decrease Scottish Average 36% (2011-13)		Note this does not reflect the information provided by TIG
extreme fuel poverty Scottish House Condition Survey www.scotland.gov.uk/Topics/Statistics/SHCS	%	19 (2003 - 2006)	31 (2007 - 2009)	24 (2008 - 2010)	22 (2009 - 2011)	21% (2010- 2012)	24% (2011-13)	N/A	Decrease Scottish Average 10% (2011-13)		Note this does not reflect the information provided by TIG
Houses failing the Scottish Housing Quality Standard Scottish House Condition Survey www.scotland.gov.uk/Topics/Statistics/SHCS	%	82 (2003- 2006)	77 (2007- 2009)	73 (2008- 2010)	70 (2009- 2011)	67% (2010- 2012)	66% (2011-13)	N/A	Decrease Scottish Average 54% (2011-13)		
Number of Household Assessed as Homeless CNES Statutory Performance Indicators	#	168 2008/09	158	159	133	109	157	159	Decrease		
Overall direction of travel for the priority											
								2013/14		2014/15	

Houses failing the Scottish Housing Quality Standard



Fuel Poverty





The Outer Hebrides will be better connected with high quality infrastructure supporting renewables and broadband.

Over the next three years Partners will work to achieve



- Significant growth in the production of energy
- Access to next generation broadband


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Highlights of some of the work delivered to achieve outcomes

- Negotiations with governments and suppliers continue to improve grid connections, though the target will not be reached until radial connector is activated
- Community Schemes and the Pentland Road scheme have contributed to the increase in electricity production
- Fibre Optic is being rolled out across islands but will still leave areas unable to get access this. The implementation of the Next Generation Broadband project by Highlands and Islands Enterprise will lead to a significant improvement during 2016

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Volume of electricity exported from the Outer Hebrides to the main UK electricity Grid	MW	3.9 (2011/12)	N/A	N/A	3.9	3.9	3.9	37.5	450MW (2017)		Baseline will not change until radial connector is activated. The most recent timeline for the radial connector is on the basis of connection in the first quarter of 2021.
Broadband: Average sync speed Ofcom Infrastructure Report http://maps.ofcom.org.uk/broadband	Mbit/s	4.8 (2012)	N/A	N/A	N/A	4.8 (2012)	5.1 (2013)	10.80 (SY) 5.1 All other postcodes	Scotland Average (10.8 Mbit/s) 35MBit for 95% of population		

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	Target	Direction of Travel	Comments
Overall direction of travel for the priority							 2013/14			 2014/15	

Notes





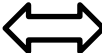

Graphic representation of data has been presented where there are sufficient data points to see variations and initial trends.

Trend lines are an easy visual indication of the direction of travel and do not take into account any mitigating factors in relation to the data

Data supplied is the most recent data available to the OHCPP. There is no consistency as to when data is produced by different sources. The CPU has collated the most up to date data supplied by the source.

Where possible direct hyperlinks are supplied for datasets, this is not always possible.

Key

Traffic light indicates meeting target	
	Meeting target
	Not meeting target but not moving away from target
	Not meeting target consistently
Arrows indicate direction of travel	
	Direction towards the target and outcomes is correct
	Direction of travel reaching the target and outcomes is relatively static
	Direction towards the target and outcomes is incorrect
N/A	Information is not available at this time