

## SOA Monitoring 2011/12

NB: Data is as available at mid June 2012

Indicators	Direction of travel to date
Population of the Outer Hebrides	
Decrease dependency ratio of non working age population (0-15 & 65+) to working age population (16-64)	
Gross Value Added (GVA £ per head)	
Employment in Growth Sectors: Modern Apprenticeships	
Employment in growth sectors: Self Employment	
Percentage of population long term unemployed	
Employment Rate	
Gross Average Weekly earnings	
Number of students at LCC/UHI <sup>1</sup>	
Percentage of UHI Students from outside the Outer Hebrides	
Number of employees engaged in research and commercialisation in research	
Number of postgraduate research students	
Numbers of adults in further and higher education in the Outer Hebrides <sup>2</sup>	
Training for Work starters	
Training for Work achievement rate	
Percentage of adults giving up time to volunteer in the last 12 months	
Amount of renewable energy (electricity) generated and sold to the grid	
Amount of renewable energy (electricity) capacity created	
Ferry passengers (including inter-island passengers)	
Plane Passengers	N/A
CO2 emissions per capita (Outer Hebrides)	N/A
CO2 reduction from OHCPP partners: NHS WI / CnES	
CO2 reduction from OHCPP partners	N/A
Actual tonnage of Bio-degradable Municipal Waste landfilled	
Number of features on designated sites in favourable conditions	
LBAP Targets achieved	
Average National Home Energy Rating for occupied housing stock in all tenures	
Life expectancy at 65 years (Female)	
Life expectancy at 65 years (Male)	
Percentage where the time from first contact to completion assessment is less	

<sup>1</sup> All UHI/LCC data covers academic years

<sup>2</sup> UHI/LCC data covers academic year and CnES data is financial years

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Indicators	Direction of travel to date
than or equal to four weeks for new Clients aged 65+	
Older people (65+) rating the area within 15 minute walk from their own home as very safe	N/A
Number of occupied emergency bed days in general acute specialties for people aged 75+ per 1000 pop	
Percentage of older people aged 65+ with intensive care needs receiving personal care at home	
Percentage of users satisfied with opportunities for social interaction	
Percentage of pensioners in fuel poverty	
Charges brought for offences directly attributable to alcohol	N/A
Alcohol related general hospital discharge rate	
Annual rate of defined daily dose per capita of antidepressants	
Percentage of people reporting 'alcohol misuse' as a concern	
Reported alcohol related fires per 10000 population	
Percentage of health screening female attendees reporting above the weekly recommended limits	
Percentage of health screening male attendees reporting above the weekly recommended limits	
Childhood obesity in primary 1	
Life Expectancy at Birth (Female)	
Life Expectancy at Birth (Male)	
School leavers positive and sustained destinations	
Households reliance on out of work benefits / child tax credit	N/A
Percentage of children exclusively breastfed for 6-8 weeks	
Percentage of families in fuel poverty	
Percentage of looked after children attaining at least SCQF level 3 in Maths	
Percentage of looked after children attaining at least SCQF level 3 in English	
Percentage of looked after children attaining at least SCQF level 3 in any subject	

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More people in Long Term Employment								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Population of the Outer Hebrides</b> (NRS mid year population estimates) <a href="http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html">http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html</a>	#	26350 (mid 2006)	26180 (mid 2009)	26190 (mid 2010)	N/A	28274		
<b>Decrease dependency ratio of non working age population (0-15 &amp; 65+) to working age population (16-64)</b> <a href="http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html">http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html</a>	#	61.91 (mid 2006)	63.08 (2009)	62.84 (mid March 2010)	N/A	Decrease		
<b>Gross Value Added (GVA £ per head)</b> <a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Regional+Accounts">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Regional+Accounts</a>	£	14340.00 (2006)	14559.00 (2009)	N/A	N/A	15426.00 (Scotland Average 2009)		
<b>Employment in Growth Sectors: Modern Apprenticeships</b> <a href="http://www.skillsdevelopment.co.uk/o">www.skillsdevelopment.co.uk/o</a>	#	82.00 (2006/07)	59.00	81.00	142.00	Increase		The number of those in Modern Apprenticeships includes approx 60 these are Harris Tweed

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More people in Long Term Employment								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<a href="http://www.scotland.gov.uk/Topics/Statistics/Browse/Labour-Market/Publications">ur-story/key-publications/cpp-reports-february-2012.aspx</a> .								Weavers on a course with Cardonald College which was never completed
<b>Employment in growth sectors: Self Employment</b> <a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Employment">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Employment</a>	%	7.60 (2009/10)	7.60 (Oct 2009-2010)	11.90	N/A	Increase		
<b>Percentage of population long term unemployed</b> (ONS) <a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Claimant+Count">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Claimant+Count</a>	%	34.70 (March 2006)	36.70 (March 2010)	34.00 (March 2011)		Decrease		There has been a very small decrease in those in long term unemployment and the figures are in line with Scottish Average, though local long term unemployment within the over 50s remains an issue
<b>Employment Rate</b> The Scottish Government, Annual Population Survey, <a href="http://www.scotland.gov.uk/Topics/Statistics/Browse/Labour-Market/Publications">http://www.scotland.gov.uk/Topics/Statistics/Browse/Labour-Market/Publications</a>	%	79.80 (2006)	69.50	65.30	64.00	Increase		This trend is reflective of the current national picture. Currently there are opportunities for training but locally there are not the jobs
<b>Gross Average Weekly earnings</b> (ONS)	£	432.00 (2006)	425.70 (2009)	427.00 (2010)	406.00 (2011)	Increase to Scottish average		

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More people in Long Term Employment								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Weekly+Earnings">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Weekly+Earnings</a>						£486.90 and UK average 501.80.		
<b>Overall Progress</b>								

### Achievements and Challenges for 2011/12

The improvement in the economy and prospects for long term employment on the islands are one of the biggest challenges that faces the Community Planning Partnership. As with the rest of Scotland, UK and Europe the islands are being affected by the economic climate, reductions in public funding, lack of employment opportunities and changes in demographics. The population, though rose very slightly in at the 2011 mid year estimate, gives rise to further concern as the predictions are still for a downward spiral over the next 20 years and the proportion of working age to non working age will further contribute to a decline in the island economies. In-light of these indicators and predict trends in, there is a need for some large scale interventions, the Economy Outcome Group have undertaken over the last 6 months to re-write the Economic Strategy for the Outer Hebrides that seeks to support the required level of job creation, maintain the islands as an attractive places in which to live and work, to grow the economy, enable the Outer Hebrides to become more competitive across a broad range of areas, most importantly general facilities, services, transport, energy and telecommunications infrastructure. For the Outer Hebrides to be successful services available to islanders must be broadly equivalent to the services that citizens in other parts of the country areas enjoy. Despite these profound challenges there are also immense opportunities to develop the economy over the next period. It is important, however, that these opportunities are realised and that specific, focused actions are undertaken in order to maximise on potentials. The Strategy is due to go to the OHCPP in June 2012 for discussion.

Despite these challenges the Partners continue to work together to bring about these changes required. Projects such as the Greenspace Live and Hebridean Marine Energy Future have bought a wide range of partners together to promote and support one of the Outer Hebrides growth sectors – renewable energy. During 2011/12, Comhairle nan Eilean Siar established a dedicated Energy Unit to focus effort on the regeneration opportunities presented by Renewable Energy. The Outer Hebrides are home to one of the best wave energy resources and most consistent wind regimes in Europe but development of these resources has been hampered by poor Grid connectivity and excessive Transmission Charges. During 2011/12, vigorous lobbying of Government and regulators and engagement with industry led to the placement, by developers, of initial underwriting deposits for the proposed 450MW Western Isles Radial Connector. This has enabled the Radial Connector project to

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progress to preliminary procurement and will, in due course, facilitate projects with a combined contract value of circa £2 billion.

During 2011/12, a number of community generation schemes were consented by the Comhairle and these will result in 23.1MW of installed capacity with all proceeds, after borrowing, going direct to fragile communities.

Also during 2011/12, partners engaged with energy regulator OFGEM to seek a reduction in excessive Transmission Charges for the islands. This process is continuing. Partners also lobbied for reform of The Crown Estate to ensure that Marine Estate lease revenues go to host communities and not to the UK Treasury as at present. This view has been supported by the UK Government Scottish Affairs Committee which has recommended devolution of Marine Estate lease revenues to host communities.

It is anticipated that work with the creative and cultural sector over the last 12 months will begin to see improvements in this area to add to the success of the Harris Tweed Investment Fund and training for new weavers. The Tourism Hebrides partnership have been working together to support for the tourism industry and increase visitors to the islands. Skills Development Scotland with Job Centre+ has established sector based work academies, two notable successes are with Citizens Advice Direct and the Salmon Fish Factory.

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More people in education, training and research to equip them for employment in Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Number of students at LCC/UHI (LCC/UHI)<sup>3</sup></b>	#	2860.00 (2009/10)	2860.00	2547.00	2982.00	Increase		
<b>Percentage of UHI Students from outside the Outer Hebrides (UHI)</b>	%	16.00 (2009/10)	16.00	19.00	19.00	Increase		This figure represents a high percentage of students comparative to other rural colleges and universities
<b>Number of employees engaged in research and commercialisation in research (UHI/LCC)</b>	#	20.00 (2009/10)	20.00	20.00	20.00	Maintain and Increase		Though the figure has not risen, UHI and LCC have worked hard to maintain the number of employees in this field and despite cuts to funding and resources have achieved this.
<b>Number of postgraduate research students (UHI)</b>	#	8.00 (2009/10)	8.00	8.00	8.00	Maintain and Increase		Though the figure has not risen, UHI and LCC have worked hard to maintain the number of post grad research students and despite cuts to funding and resources have achieved this.

<sup>3</sup> All UHI/LCC data covers academic years

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### More people in education, training and research to equip them for employment in Outer Hebrides

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Numbers of adults in further and higher education in the Outer Hebrides</b> (LCC/CnES) <sup>4</sup>	#	3482.00 (2009/10)	3482.00	3393.00	3789.00	Increase		
<b>Employment in Growth Sectors: Modern Apprenticeships</b> <a href="http://www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx">www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx</a>	#	82.00 (2006/07)	59.00	81.00	142.00	Increase		The number of those in Modern Apprenticeships includes approx 60 these are Harris Tweed Weavers on a course with Cardonald College which was never completed
<b>Employment in growth sectors: Self Employment</b> <a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Employment">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Employment</a>	%	7.60 (2009/10)	7.60	11.90	n/a	Increase		
<b>Training for Work starters</b> <a href="http://www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx">www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx</a>	#	38.00 (2006/07)	22.00	33.00	26.00	Increase		
<b>Training for Work achievement rate</b> <a href="http://www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx">www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx</a>	%	69.00 (2006/07)	54.30	53.50	43.00	Increase		

<sup>4</sup> UHI/LCC data covers academic year and CnES data is financial years

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Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Percentage of population long term unemployed</b> (ONS) <a href="http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Claimant+Count">http://www.ons.gov.uk/ons/taxonomy/index.html?nscl=Claimant+Count</a>	%	34.70 (March 2006)	36.70 (March 2010)	34.00 (March 2011)	n/a	Decrease  (Scottish Av March 2011 - 33.9%)		There has been a very small decrease in those in long term unemployment and the figures are in line with Scottish Average, though local long term unemployment within the over 50s remains an issue
<b>Employment Rate</b> The Scottish Government, Annual Population Survey, <a href="http://www.scotland.gov.uk/Topics/Statistics/Browse/Labour-Market/Publications">http://www.scotland.gov.uk/Topics/Statistics/Browse/Labour-Market/Publications</a>	%	79.80 (2006)	69.50	65.30	64.00	Increase		This trend is reflective of the current national picture. Currently there are opportunities for training but locally there are not the jobs
<b>Population of the Outer Hebrides (NRS mid year population estimates)</b> <a href="http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html">http://www.gro-scotland.gov.uk/statistics/theme/population/estimates/index.html</a>	#	26350.00 (mid 2006)	26180.00 (mid 2009)	26190.00 (mid 2010)	n/a	Increase		Though the mid year estimates for 2010 shows a slight rise from mid 2009 there is still a prediction of a drastically falling population within the Outer Hebrides over the coming years.
<b>Percentage of adults giving up time to volunteer in the last 12 months</b> (Scottish household Survey <a href="http://www.scotland.gov.uk/Topics/">http://www.scotland.gov.uk/Topics/</a>	%	29.00 (2005)	58.00	N/A	N/A	Meet / Exceed Scottish Average		Scottish average in 2005 25% and 2009/10 30%

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More people in education, training and research to equip them for employment in Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<a href="#">Statistics/16002/LA0910Eilean)</a>								
<b>Overall progress</b>								

### Achievements and Challenges for 2011/12

Partners have been working to ensure there is a delivery of training and educational opportunities for people within the Outer Hebrides to secure employment within the islands. The current difficulty that many people face is that though there are the training opportunities available at a variety of levels and within a variety of sectors there are not the jobs available on the islands. This will remain a priority for the Community Planning Partnership and its partners over the coming years. Partners working within the education and employability remit though have identified areas where a difference can be made and are working together. Within in the Curriculum of Excellence there has been the development and provision of an SQA *Skills for Work* qualifications in 'Energy', with Renewables enhancements are now being pursued by young people in all Outer Hebrides presenting centre schools. The Outer Hebrides is the only location to offer this within the Curriculum of Excellence. This reflects local and national economic priorities and is a growth sector for employment. With increasing school, college and industry collaboration, there is now progression in accredited renewable energy provision on the islands from SCQF levels 5 to 12.

The Outer Hebrides continues to see good rates of success for our school children and young people, and those that are more vulnerable are also achieving well. The Outer Hebrides has the highest number of school leavers going on to positive and sustained destinations compared to other areas in Scotland. Most of these young people are going into further or higher education or training programmes. Availability of jobs remains a concern for the partnership.

Lewis castle College/UHI work closely with many partners including Highlands and Islands Enterprise, CnES, SDS and DWP to ensure that the courses they are offering a meeting the needs of the communities of the Outer Hebrides. The College also are a leading partner on research in green energy and are working closely with HIE to develop this aspect of education and training.

Volunteering continues to play a vital role in the Outer Hebrides, with many people giving up time to volunteer. The benefits of volunteering are well known but in the current climate it can make a key difference in obtaining the experience, knowledge and confidence that will enable people to go on

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and apply for paid employment successfully. The Volunteer Centre Western Isles reports that over 55% of organisations that involve volunteers said that volunteering had led to or assisted their volunteers to find paid employment.

The Outer Hebrides has many successful Social Enterprises and these have successfully provided training and placements for many people on training programmes. These have given people the opportunity to learn new skills not only specific to the work place but also transferable skills, but also experience a work place and prepare people for work.

Community Education plays a vital role in the Outer Hebrides and providing people with the skills and confidence they need to secure work. Participant sin Community education classes report a wide range of benefits.

In the Get Ready for Work programme CnES have been working in partnership with Cothrom; this programme achieved a positive outcome rate of 67.4% against a contracted national target of 40%. CnES working in partnership with NHS Eileanan Siar continue to deliver a wide range of Scottish Vocational Qualifications at Levels 2, 3 and 4 to their staff and other care organisations in the community. The CnES managed Modern Apprenticeships Programme achieved an average qualification achievement rate of 77% for all leavers and 100% for all those who completed the Programme. CnES's Accredited Training and Skills section support the delivery of Modern Apprenticeships in Childcare Learning and Development at Level 3.

### Case Study – Community Education Impacts and Benefits

87% of learners achieved one or more learning outcomes and the following impact statements were received from learners:

'I am able to converse in Gaelic at work and it has boosted my work prospects'

'I now have a qualification for a food connected job'

'I know now how to administer first aid'

'I can now budget better meals for a family for £10'

'Has encourage me to do more exercise'

### Case Study - Volunteering

FM was made redundant after many years in the building industry. He became quite agitated at the free time he now had after decades of routinely hard work. FM met with the Volunteer Centre and he realised that he would benefit from a challenging and hands on volunteering opportunity. FM began work with the Staran Project, where he became a valued volunteer before long they offered him full time employment with the company. FM said 'I was very grateful for this opportunity to become a normal member of society again, volunteering for me has been a huge success' and 'from day one there was a very positive vibe! A big thank you to the Volunteer Centre, I won't forget how I was helped'.

### Case Study – Crofting Connections

Community Education workers delivered the 'Crofting Connections' programme to 30 young people in S1 and S2 in Lionel and Shawbost schools.

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This programme allows young people to learn about their culture, history and heritage by taking part in and direct experience of traditional crofting methods as well as showing how food was produced, prepared and cooked/baked. 30 young people achieved a 'Dynamic Youth' Award by taking part. They all stated they had increased their knowledge significantly and were able to work together effectively.

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The Outer Hebrides will be better connected with high quality infrastructure supporting broadband, travel and renewables								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Amount of renewable energy (electricity) generated and sold to the grid</b> (OfGEM Renewable Obligation Scheme and the Feed-in-Tariff incentive schemes)	KWh	15186.00 (2009/10)	15186.00	16226.00	N/A	Increase		
<b>Amount of renewable energy (electricity) capacity created</b> (OfGEM Renewable Obligation Scheme and the Feed-in-Tariff incentive schemes)	MW	7.08 (2009/10)	7.08	7.34	N/A	Target for 2016 is 450MW		
<b>Ferry passengers (including inter-island passengers)</b> (Calmac)	#	571452.00 (2009/10)	571452.00	575289.00	N/A	Increase		
<b>Plane Passengers</b> (HIAL)	#	155558.00 (2009/10)	155558.00	N/A	N/A	Increase	N/A	
<b>Overall Progress</b>								

### Achievements and Challenges for 2011/12

Though there have been some increases in amount of renewable energy capacity created and sold to the grid, for this to be a viable economic sector there needs to be significant increase in these indicators.

During 2011/12, Comhairle nan Eilean Siar established a dedicated Energy Unit to focus effort on the regeneration opportunities presented by Renewable Energy. The Outer Hebrides are home to one of the best wave energy resources and most consistent wind regimes in Europe but

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development of these resources has been hampered by poor Grid connectivity and excessive Transmission Charges. During 2011/12, vigorous lobbying of Government and regulators and engagement with industry led to the placement, by developers, of initial underwriting deposits for the proposed 450MW Western Isles Radial Connector. This has enabled the Radial Connector project to progress to preliminary procurement and will, in due course, facilitate projects with a combined contract value of circa £2 billion.

During 2011/12, a number of community generation schemes were consented by the Comhairle and these will result in 23.1MW of installed capacity with all proceeds, after borrowing, going direct to fragile communities.

The Comhairle continues to be actively engaged in European energy matters, managing the ISLENET network and acting as Coordinating Authority for the ISLEPACT project which seeks to reduce carbon emissions by 20% by 2020 across 11 participating European island groups. The Comhairle is also a member of the Conference of Peripheral Maritime Regions Energy Group.

RET and Air Discount Schemes have remained as a vital resource to islanders and partners continue to lobby the government to retain the discount schemes. Unfortunately the removal of RET for commercial vehicles from April 2012 is likely to have a very negative impact on the fragile economy of the Islands, though the partners with the Outer Hebrides Transport Group successfully lobbied and obtained a transitional period though this is only a short term solution. Partners will continue to work to address this issue.

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Achieve a carbon positive Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>CO2 emissions per capita (Outer Hebrides)</b> (DECC)	T	7.70 (2008)	7.50	N/A	N/A	Decrease	N/A	Data not available
<b>CO2 reduction from OHCPP partners: NHS WI / CnES</b> (NHS WI & CnES)	T	36000.00 (2006/07)	30368.00 (2009)	28552.00	27517.00	Decrease		
<b>CO2 reduction from OHCPP partners</b>	T	N/A	N/A	N/A	N/A	Decrease	N/A	No data available
<b>Actual tonnage of Bio-degradable Municipal Waste landfilled</b> (SEPA)	T	11176.00 (2006/07)	10382.00	10652.00	10408.00	Decrease to meet Scottish Targets (Zero by 2025)		
<b>Number of features on designated sites in favourable conditions</b> (SNH)	%	N/A	95.00	95.00	95.00	Maintain		Highest number of sites in favourable condition in Scotland
<b>LBAP Targets achieved</b> (LBG)	%	10 (2004-2007)	14	N/A	N/A	Increase		
<b>Average National Home Energy Rating for occupied housing stock in all tenures</b> <a href="http://www.scotland.gov.uk/topics/statistics/SCHS/LA0508">www.scotland.gov.uk/topics/statistics/SCHS/LA0508</a>	#	3.50 (2005-08)	3.60 (2007-2009)	3.90	N/A	Increase to 5		

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Achieve a carbon positive Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
Overall Progress								

### Achievements and Challenges for 2011/12

Progress has been made by partners towards a carbon positive Outer Hebrides, though it is acknowledged that there is still some way to go. The two largest employers on the island NHS WI and CnES have been working together to implement their carbon management plan and they have seen year on year reduction in their carbon omissions.

CnES has extended its recycling and organic waste collections to more residents and work has been undertaken with the communities in Barra and Uist to address the issue of transporting of waste.

During 2011/12, Comhairle nan Eilean Siar established a dedicated Energy Unit to focus effort on the regeneration opportunities presented by Renewable Energy. The Outer Hebrides are home to one of the best wave energy resources and most consistent wind regimes in Europe but development of these resources has been hampered by poor Grid connectivity and excessive Transmission Charges. During 2011/12, vigorous lobbying of Government and regulators and engagement with industry led to the placement, by developers, of initial underwriting deposits for the proposed 450MW Western Isles Radial Connector. This has enabled the Radial Connector project to progress to preliminary procurement and will, in due course, facilitate projects with a combined contract value of circa £2 billion.

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### Improved services for older people throughout the Outer Hebrides

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Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Life expectancy at 65 years (Female)</b> ( <a href="#">NRS Life Expectancy Scottish Areas</a> )	#	84.60 (2006-08)	84.10 (2007-09)	85.90 (2008-10)	N/A	Scottish average (84.30 2008-10) and maintain		Indicators on healthy life-expectancy and time spent not in good health will also be monitored and show a better than the Scottish average.
<b>Life expectancy at 65 years (Male)</b> ( <a href="#">NRS Life Expectancy Scottish Areas</a> )	#	80.50 (2006-2008)	81.50 (2007-09)	81.10 (2008-10)	N/A	Scottish average (81.80 2008-10)		Though this indicator doesn't show improvements in life expectancy, further Indicators on healthy life-expectancy and time spent not in good health will also be monitored and show a better than the Scottish average.
<b>Percentage where the time from first contact to completion assessment is less than or equal to four weeks for new Clients aged 65+ (CnES)</b>	%	81% (2006/07)	N/A	77.65	84.00 (June 2011)	80% by 2011 85% by 2013		
<b>Older people (65+) rating the area within 15 minute walk from their own home as very safe</b> (Northern Constabulary Community Consultation)	%	84.00 (2009/10)	84.00	N/A	N/A	Maintain and Increase	N/A	Data not available

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Improved services for older people throughout the Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Number of occupied emergency bed days in general acute specialties for people aged 75+ per 1000 pop</b> (WI NHS (SMR01) <a href="#">ISD Annual Emergency bed days people aged 75+</a> )	Rate/Bed day per 1000 pop.	7177.00 (2009/10)	7177.00	7309.00	N/A	5,000.00 (target by March 2015)		
<b>Percentage of older people aged 65+ with intensive care needs receiving personal care at home</b> (NHS WI & CnES) <a href="#">Community Care Outcomes Framework measure 15</a>	%	29.00 (2006/07)	40.40 (2009)	45.50 (2010)	40.90 (2011)	Increase		
<b>Percentage of users satisfied with opportunities for social interaction</b> (CnES Social & Community Care)	%	55.82 (2008/09)	N/A	55.82	83.33	Increase		
<b>Percentage of pensioners in fuel poverty</b> (Scottish Housing Condition Survey <a href="http://www.scotland.gov.uk/Topics/Statistics/SHCS">www.scotland.gov.uk/Topics/Statistics/SHCS</a> )	%	83.00 2003-2006	86.00 (2007-09)	83.00 (2008-10)	N/A	Decrease		Though there is a reversal of a trend there is concern that this will rise again as it has in other areas of Scotland

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Improved services for older people throughout the Outer Hebrides								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
Overall Progress rating								

### Achievements and Challenges for 2011/12

A considerable amount of work by partners has been put into the Improving Services for Older People, with the introduction of the Reshaping Care for Older People Change Fund. Initial research has been undertaken to map current service provision within the Third Sector and the development of the Change Plan for the Outer Hebrides details what has been achieved in 2011/12 and what work is planned for the coming period. Full details can be accessed at on the [CHaSCP](#) website. The areas that the Change Plan will focus on in the coming year will be workforce development, technological solutions, maximising support to carers, third sector capacity building, patient transport, joint commissioning and the transition from hospital to home. In addition the Older People's Partnership (OPP) have reviewed and rewritten their Action Plan to ensure that it links with the Change Plan and the SOA. The OPP has also improved working relationships with the many older peoples groups across the island, offering them support and opportunities to be involved in projects; such as health eating, exercise and winter safety. Hebridean Housing Partnership and Occupational Therapy team have worked together to provide aids and adaptations to disabled older people. Ninety households received assistance during 2011/12, including 3 stairlifts, 19 level access showers and 68 various other adaptations.

Fuel Poverty remains one of the biggest issues for people living in the Outer Hebrides, with households (particularly pensioners and families with children) been one of the worst effected in Scotland. There have been various initiatives to try and reduce the impact of rising fuel prices. The work to improve insulation in people's home has been very successful with a large percentage of dwellings in the Outer Hebrides benefiting from the initiative. The Lews Castle College, third sector and Hebridean Housing Partnership have been working together to find innovative solutions to heating systems and insulation alternatives. The impact of this will not be fully known until future years, but unfortunately due to the price of fuel and limited option for heating homes there is concern that fuel poverty will remain a primary concern for the partnership and communities.

#### Case Study – Community Safety

The international acclaimed and WHO endorsed Winter Safety Booklet (*Keep safe - keep well this winter*) was the second safety booklet to be published by the Community Safety Partnership. The winter safety booklet was specifically aimed to raise awareness of interventions that would reduce the high incidence of older (65+) who presented at A&E in the winter of 2010, as a result of falls. The booklet also aimed to include the wider community by highlighting the role they can play in assisting those more vulnerable in their local community, asking them to assist their

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neighbours in any way they could, from regularly checking on them, clearing paths and helping with any essential shopping. The booklet contained information from a wide range of partners from Police to health to voluntary sector. 5000 booklets were printed covering key aspects of winter safety in the Outer Hebrides and distributed predominantly via care – related partners. As a single approach this has been an extremely successful exercise in partnership working. A crucial element of the project was that 400 of the booklets were sent to ‘Home Carers’ as well as 600 to the people they cared for thus creating an instant conversation piece between them. The booklet can be viewed at [http://www.cne-siar.gov.uk/communitysafety/documents/Winter\\_Safety.pdf](http://www.cne-siar.gov.uk/communitysafety/documents/Winter_Safety.pdf)

### Case Study – Community Education

The Lochmaddy ‘Gentle Exercise to music class for the over 50s’ is a Partnership between CnES Community Education Service, NHS WI Health Promotion and Urachadh Uibhist. Participants came from Lochmaddy, Claddach Kirkibost, Sollas and Clachan Sands.

Evaluations show that the participants felt healthier, more active, more included in the community, better about themselves, more aware of their physical capabilities and belonging to a special group. One participant had moved to North Uist and the class was one way of meeting people and making new friends. Participants also found the exercise useful in ‘the gloomier months’. The group have already made arrangements to resume the class in the Autumn.

‘Community Learning Inclusion Project – Older People’ is a partnership between Community Education and LEADER. Community Education have worked with a ‘Mature Movers’ group in Stornoway and organised confidence-building workshops, dance classes and a series of guided walks in the Castle Grounds during the past year. Older adults participated in these learning activities and gave positive feedback in relation to health and well-being impacts as well as to the quality of the learning experience.

Community Education have also worked with Dun Eisdean residents during the past year and organised health awareness inputs, ‘music and movement’ sessions and craft workshops including card-making and photo-framing. Older adults participated in these learning activities and positive feedback on the health and well-being impacts was received from the Dun Eisdean staff.

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Communities are safer and healthier by preventing and reducing harmful affects of alcohol								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Charges brought for offences directly attributable to alcohol</b> (Northern Constabulary)	#	159.00 (2009/10)	159.00 (2009/10)	N/A	N/A	Decrease	N/A	Data not available at this time but indications are that the direction of travel is good
<b>Alcohol related general hospital discharge rate</b> Data per 100000 population (WI NHS (SMR01) ISD <a href="#">ISD Alcohol related hospital discharges</a> )	#	1715.00 (2006/07)	976.00	1014.00	N/A	Decrease to meet Scottish Average		
<b>Annual rate of defined daily dose per capita of antidepressants</b> (WI NHS PRISM.)	#	27.17 (2006/07)	33.26	36.20	37.66	Decrease		Heat target is to reduce rate of increase – this has happened but needs to improve further
<b>Percentage of people reporting 'alcohol misuse' as a concern</b> (Northern Constabulary Community Consultation)	%	52.00 (2009/10)	52.00	58.00	0.00	Decrease		This may be reflective of reducing tolerance and more awareness of issues and how communities can report them and get support and intervention.
<b>Reported alcohol related fires per 10000 population</b> (Fire Service National Incident Recording System (for recording	#	0.40 (2006/07)	3.80	1.50	1.90	Decrease		

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### Communities are safer and healthier by preventing and reducing harmful affects of alcohol

Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
incident details) and Control Mobilising System for primary fire incidents with alcohol involvement)								
<b>Percentage of health screening female attendees reporting above the weekly recommended limits</b> (Well North. Figure Constant. (WI, NHS, Wellnorth Service))	%	7.00 (2010/11)	n/a	7.00	7.00	Decrease		This data includes a high proportion of recalls that have previously exceeded the recommended limits.
<b>Percentage of health screening male attendees reporting above the weekly recommended limits</b> (Well North. Figure Constant. (WI, NHS, Wellnorth Service))	%	14.00 (2010/11)	n/a	14.00	17.00	Decrease		This data includes a high proportion of recalls who have previously exceeded the recommended limits.
<b>Overall Progress</b>								

#### Achievements and Challenges for 2011/12

Partners continue to work to achieve a reduction in the harmful effects of alcohol in a variety of ways including; change in Policing activities, local community counselling options, shifting services from hospital based to community based services, diversionary activities, and supported employment. The Outer Hebrides provides the highest proportion of alcohol brief interventions (ABI) of health boards in Scotland, and many partners have been involved in ensuring more people who are drinking above the recommended limits and to hazard levels have access to ABIs. The Alcohol and Drugs Partnership (ADP) fund a wide range of projects that support people and families affected by drinking and also provide funding for education and divisionary activities for young people. In the Outer Hebrides there are a Social Enterprises which provide supported employment for those whose

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drinking patterns have proved problematic to maintain successful employment; they have a high success rate in supporting people back into employment.

Northern Constabulary have taken the innovative step of working with CAMHS (Child and Adolescent Mental Health Service) referring young people they come into contact with, this has proved extremely successful (see below for more detail).

These interventions are beginning to show an impact on the trends over the last 5 years on: alcohol related morbidity, alcohol related discharges and alcohol consumption amongst young people. All three areas are all showing a decrease over the last 5 years and now just above the Scottish average. Alcohol consumption amongst young people is reducing at a quicker rate than that of the rest of Scotland. The partnership attribute to this change to the input of partners. Despite these success there is still work needed to further reduce the effect of alcohol and improve health outcomes for the communities of the Outer Hebrides. The ADP's future strategy will focus primarily on early interventions, early years and treatment and recovery and the community Planning Partnership will ensure the educational elements for parents, children and young people are addressed, as well as working with partners on further addressing the cultural shift that is needed within communities to bring about permanent change.

### Case study – Northern Constabulary referrals to CAMHS

Northern Constabulary worked with CAMHS to develop a referral process for young people that the police came into contact with during the evenings and weekends, who were under the influence of alcohol or drugs and involved in disruptive behaviour. To date there has been 30 referrals from Northern Constabulary to CAMHS which takes the format of an assessment by the police officer at the time of contact, followed by a letter being sent to parents with an appointment to meet with a CAMHS worker who can provide ABIs, information and support to the young person and family. Uptake of the appointments has been very good, with CAMHS and Northern Constabulary attributing some of this to the fact that help is been offered at a specific time and place and there is no expectation for a family then to go in search of help and support themselves. The project has been so successful, CAMHS are currently working to extend the referral process to the Community Education Team and also to extend it to the Southern Isles of Uist and Barra.

### Case study – Hi-Fires

Information sessions are an integral part of the Hi Fires programme that was run in Lewis Harris, Uist and Barra in 2011-12 by the Community Education Service. These examine the close relationship between mainly alcohol, drugs and other risk-taking behaviour and fire safety. The harmful effects of alcohol and drug abuse are highlighted and young people are free to make a choice about their future behaviour but armed with the information that allows them to make an informed choice. The rest of the Hi-Fires activities give the participants opportunities to take personal responsibility, work as part of a team and gain confidence in their own abilities as well as taking on leadership duties. By concentrating on positive or diversionary activities this type of project demonstrates a positive lifestyle in action.

### Case Study – Barra Youth Café

Another good example comes from the Barra Youth Café where a 'Roadshow' takes place annually for S1 & S2 pupils. The Community Education Service along with the Police, Ambulance and health promotion staff work together to share information with the young people about the effects and consequences of drugs and alcohol. Evaluation responses show that young people understand the risks involved in drinking and driving both to driver

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and passengers, how the human body can or can't cope with substance misuse and an appreciation of the health issues present.

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Children have the best start in life and are protected								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Childhood obesity in primary 1</b> (NHS W/ScotPHO Child Health School System)	%	9.00 (2008/09)	9.70	14.00	12.00 (Provisional data)	Decrease		
<b>Life Expectancy at Birth (Female)</b> ( <a href="#">NRS Life Expectancy Scottish Areas</a> )	#	79.90 (2004-06)	82.00 (2007-2009)	82.00 (2008-10)	N/A	Meet or exceed Scottish Average 80.10		
<b>Life Expectancy at Birth (Male)</b> ( <a href="#">NRS Life Expectancy Scottish Areas</a> )	#	73.00 (2004-06)	73.5 (2007-09)	74.0 (2008-10)	N/A	Meet or Exceed Scottish Average 75.40		
<b>School leavers positive and sustained destinations</b> (SDS <a href="http://www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx">www.skillsdevelopment.co.uk/our-story/key-publications/cpp-reports-february-2012.aspx</a> )	%	94.30 (2006/07)	88.90 (2008/09)	92.70 (2009/10-Jan 2011 figure)	92.60 (2010/11 initial leavers return Dec 2012 figure).	Maintain above 90%		This remains the highest in Scotland
<b>Households reliance on out of work benefits / child tax credit</b> (ScotPHO report)	%	48.20 (2008)	N/A	N/A	N/A	Meet or exceed Scottish figure 46.6	N/A	Data not available. Consideration needs to be given to a new indicator that shows levels of poverty for children.

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Children have the best start in life and are protected								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
<b>Percentage of children exclusively breastfed for 6-8 weeks</b> (ISD report)	%	28.80 (2006/07)	26.50	25.40	33.9% (provisional data)	Increase		
<b>Percentage of families in fuel poverty</b> <a href="http://www.scotland.gov.uk/Topics/Statistics/SCHS">www.scotland.gov.uk/Topics/Statistics/SCHS</a>	%	33.00 (2005-08)	31.00 (2007-09)	31.00 (2008-10)	N/A	Decrease		There is concern that this figure will rise again as it has in other areas of Scotland
<b>Percentage of looked after children attaining at least SCQF level 3 in Maths</b> (CnES)	%	54.55 (2009/10 Academic Yr)	54.55 (2009/10 Academic Yr)	83.33 (2010/11 Academic Yr) <sup>5</sup>	N/A	Increase		
<b>Percentage of looked after children attaining at least SCQF level 3 in English</b> (CnES)	%	63.64 (2009/10 Academic Yr)	63.64 (2009/10 Academic Yr)	83.33 (2010/11 – Academic Yr)	N/A	Increase		
<b>Percentage of looked after children attaining at least SCQF level 3 in any subject</b> (CnES)	%	72.00 (2009/10 Academic Yr)	72.00 (2009/10 Academic Yr)	83.33 (2010/11 – Academic Yr)	N/A	Increase		

<sup>5</sup> Looked after children results relate to academic years

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Children have the best start in life and are protected								
Indicators	Unit	Baseline	2009/10	2010/11	2011/12	Target	Direction of travel to date	Comments
Overall Progress								

### Achievements and Challenges for 2011/12

Partners, particularly through the Early Years Partnership, have been working to ensure that children have the best start in life and the indicators suggest that interventions are having an effect. The rise in breastfeeding over the past year is a result of concerns raised previously at the levels of breastfeeding in the Outer Hebrides, and a concerted effort for the partnership to do more to raise awareness and support breastfeeding mothers. These interventions have seen a rise in the numbers of women breastfeeding their children. This ensures a good basis for the child's nutritional health but concerns remain in the rise that is seen in obesity in children. The indicator for Primary 1 children is also reflective of the upward trend in other age groups of children and young people. There are currently a variety of interventions with children and young people such as; Active Schools, health promotion projects with school children, ensuring schools meet the national nutritional guidelines and growing and selling of vegetables. Despite this there is still a growing problem and it is one area that the partnership will be focused on over the coming year, with plans already in place to raise awareness and profile of health eating and activity.

The Outer Hebrides continues to see good rates of success for our school children and young people, and those that are more vulnerable are also achieving well. The Outer Hebrides has the highest number of school leavers going on to positive and sustained destinations compared to other areas in Scotland. Most of these young people are going into further or higher education or training programmes. Availability of jobs remains a concern for the partnership.

Fuel Poverty remains one of the biggest issues for people living in the Outer Hebrides, with households (particularly pensioners and families with children) been one of the worst effected in Scotland. There have been various initiatives to try and reduce the impact of rising fuel prices. The work to improve insulation in people's home has been very successful with a large percentage of dwellings in the Outer Hebrides benefiting from the initiative. The Lews Castle College, third sector organisations and Hebridean Housing Partnership have been working together to find innovative solutions to heating systems and insulation alternatives. The impact of this will not be fully known until future years, but unfortunately due to the price of fuel and limited option for heating homes there is concern that fuel poverty will remain a primary concern for the partnership and communities.

Levels of poverty and the introduction of welfare reforms and their impact have been high on the CPP's agenda. A seminar for Councillors and

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partners took place in September 2011 to inform people of the situation many families are facing. From this event various activities have been embarked upon to ensure that people are aware of the changes that will be affecting them, how they can access advice, ensuring they are accessing the correct benefits and also raising awareness with front line workers on the issues of poverty (which can be much hidden) and the pending changes. This work will continue into 2012/13

### Case study - Positive Parenting Programme (Triple P)

This programme supports parents develop management strategies to deal with a variety of behaviour problems, common developmental issues and promotes positive and caring relationships between parents and their children. Within the Western Isles a total of 47 practitioners from Education, Social Work, Health and the voluntary sector have now been trained to deliver Triple P. Professionals trained in Triple P can provide training to parents experiencing mild to moderate behavioural difficulties and enhanced family intervention programmes for families where parenting difficulties are complicated by other sources of family distress. In the last financial year, all training has been delivered to individual families referred in to the service and 18 families benefited from this programme. In March 2012, the service was enhanced by training staff from 14 nurseries to deliver universal Group Triple P and Standard Triple P. Staff can now offer Group Triple P to all families within their communities as well as provide individualised training to families referred in for support. The first group session has started in the Westside of Lewis and feedback to date has been very positive.

### Case study - Parent and Toddler Groups

As part of the strategy to support families within their communities and to promote Gaelic, the Comhairle has worked with Bord na Gaelic to increase the number of parent and toddler groups within the Western Isles. As a result the number of toddler groups has increased from 18 to 24 over the past financial year. In addition to increasing the number of groups that parents can attend with their children, the Comhairle has provided funding for a nursery worker to provide a play session at the parent and toddler group for parents and children through the medium of Gaelic. This session promotes the Gaelic language and encourages parents to play, talk, sing and read to their children. As parents have contact with a childcare professional in a relaxed and informal atmosphere there is an opportunity for parents to discuss any concerns and to be signposted to other services for help and support.

### Case study – Fas Fallain

NHS WI Health Promotion's Fas Fallain project created the 'Fas Fallain Friends', which are in the form of matchbooks with a vegetable or fruit seed replacing the explosive tip. Each one is based on a fruit or vegetable character with a Gaelic name – Coinneach the carrot, Seonaid the strawberry, Tarmod the tomato etc. The seeds have been distributed to all nurseries and schools and are available through Health Promotion and the Lewis and Harris Horticultural Producers (LHHP). The next stage of the initiative will be the production of a childrens' bi-lingual book based on the seed characters and giving a health message. The LHHP run an established local produce market two days a week and sell excess fruit and vegetables from producers throughout the Islands. The number of producers has increased by 400% over the past 5 years

### Case Study – Young Mums

The Young Mums Health Education Focus Group is delivered in Pointers Youth centre by Community Education workers. This innovative project

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has provided a safe environment for young mothers to get information about a range of issues that are relevant to them. These include lifestyle choices, housing, budgeting, education possibilities and child development. A wide range of partners work with the project to deliver information to the group. The project is funded by NHS Western Isles Health Promotion.